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Press Release

Northdocks at CeBIT 2017: Impressive Visualisations from Your Data

Monheim am Rhein, January 24, 2017: Big Data enables companies and organisations to gather diverse user and research data; but conventional visualisations in scales, fever curves and heatmaps are only able to superficially exploit their narrative potential. Innovative and interactive data visualisations by Northdocks are the key to unlocking the full narrative potential of your data.

Northdocks transform zeros and ones into impressive images and animations; we mould abstract values into comprehensible stories. Our visualisations show viewers what is behind the complex measured values of deep sea robots, the cryptic flight data of satellites and the atypical purchasing behaviour of online shoppers.

Based on our customers' ideas, we create appealing visualisations, which also encourage people to participate even on mobile devices. Our interactive 3D maps visualise abstract parameters in real time and create an understanding of what numbers and values actually mean. To make your data come to life, we embed them into animated, rendered 3D worlds, which can be experienced using VR glasses.

Visualisations by Northdocks are as diverse as the data they consist of. They pay for themselves because they make the complex comprehensible and accessible to laypersons. Together with our customers we find the strong stories and the right medium. Our creative team takes care of the algorithmic implementation of the data mapping and with its toolkit opens up the entire range of visual storytelling.

For release on January 25, 2017, 10:00 a.m.

Open up new perspectives for your customers with our visualisations. We look forward to telling your story impressively. Meet us at the CeBIT in Hall 17.

Established 2009 and based in Kiel (Northern Germany) Northdocks is a multi-disciplinary team of professionals. We develop innovative concepts and offer our clients a broad range of unique styles and techniques. Always focused on content Northdocks aims to tell memorable stories. We are always looking for new ways to combine the latest 3D techniques with cutting edge visual styles in the spirit of times.

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